

Media Release

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Top Red + Top White – People’s Choice Awards!

Leura Park sparkles at Federation Square Victorian Wineries Showcase

Leura Park Estate stormed home at the Federation Square Victorian Wineries 2011 Showcase Series (Geelong and Henty) taking out equal first place in the People’s Choice Awards for both Top Red and Top White with two sparkling wines, **6 Rows Sparkling Shiraz 2010** and **Grand Vintage Sparkling Blanc de Blanc 2009**. Sharing the podium for Top White was Austin’s Wines Pinot Gris 2010 and in the Top Red category, Provenance Wines Shiraz 2006.

The Geelong and Henty showcase was held recently at Federation Square and was the first of the monthly showcase series of Victorian wines for 2011 which will go through until August next year, culminating in a finals showdown against the best of the best from wine regions across Victoria. The event attracted more than 300 people with the People’s Choice Awards resulting from patrons voting for their pick of the line up of wines on tasting.

Director of Leura Park Estate, Lyndsay Sharp said that as an avid sparkling fan, she was ecstatic.

“The nuts and bolts of wine making is that you seek to craft wines that people love and seek out so to win the People’s Choice Award in both categories – red and white – is particularly gratifying,” Mrs Sharp said.

“It is unique for two sparkling wines to take out the top spots in any Australian wine competition - what’s great is that Australian sparkling wines are now being recognised as seriously sophisticated –wine lovers are really starting to stand up and acknowledge this fact,” she said.

Mrs Sharp said there was another aspect to sparkling wine that particularly appealed to her and made the awards even more special.

“Sparkling wine transforms any occasion into an instant celebration, no matter how small or simple the occasion may be, I love that. “

Mrs Sharp said what was the dark horse of the event was the winery’s new **6 Rows Vintage Sparkling Shiraz** which made its public debut at the Federation Square event.

“Everyone here at Leura Park has put a lot of time and effort in developing this new wine for our stable – it’s been a real team effort. Crafted from premium Geelong grapes, the Sparkling Shiraz displays vibrant depth of colour, a terrific mousse and fine beading while subtle smokey flavours sit well alongside rich berry fruit characters.”

Mrs Sharp said the **Grand Vintage Sparkling Blanc de Blanc** was also a stunner and a proven performer.

“This is a particularly sophisticated wine, with a lovely citrus sorbet palate and delicate yeast characters shining through to an elegant, refreshing finish,” she said.

“As we head into celebration seasons – Spring Racing and Christmas, all here at Leura Park Estate are delighted that these wines will be sure to add some sparkle and ‘va voom’ to festivities in glasses and on tables across the board as friends and families get together – no excuse needed really!”

Both the 6 Rows Sparkling Shiraz and Grand Vintage Sparkling Blanc de Blanc retail at the Leura Park Estate cellar door for \$24.95. Leura Park Estate is located at 1400 Portarlington Road, Curlewis. 5253 3180. www.leuraparkestate.com.au

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Released by Leura Park Estate

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